



SARAH SAMS
PROJECT MANAGEMENT

Sarah Sams has over 18 years experience in marketing communications and project management. Sarah has worked over ten years in account service and project management as an independent contractor for non-profit organizations and with a firm producing electronic media projects for companies ranging from small and entrepreneurial to Fortune 500.

Sarah spent eight years in the real estate industry where she planned and managed events, media relations, and advertising for a leading Dallas shopping center and managed the marketing and project management for a 9-acre commercial development in Dallas' Uptown district.

Sarah has developed a unique CD giveaway which reached over 25,000 teens in Boston and Boston Public Schools. She also wrote marketing research results that were published and distributed to all legislators and media within Massachusetts. Her client, Nortel Networks, asked Sarah, rather than a Nortel engineer, to present a new technology product to one of its major clients. Within the shopping center industry, Sarah was known by pension fund owners for her return on investment results and within the Dallas community, for highly recognized advertising campaigns.