



LORI GARCIA-MCGEHEE, MBA
MARKETING STRATEGIST

National and international experience in marketing, public relations, business development, strategic communications planning, evaluation and project management. Project management experience involves management of high-profile events, development of marketing collateral, annual reports, videos, multi-media presentations, Website design and promotional campaigns. More than 18 years of experience in international marketing, with most experience in Asia. Work involves international marketing consultation, strategic development, program oversight, tactical implementation, public relations and research.

A born marketer with an unwavering flair for crafting a great story, Lori applies her talents to the business world by helping companies effectively and persuasively tell their story. With a glass that's always more than half-full, Lori's optimism is infectious and has reaped immense success for her clients.

She is a member of the National Society of Hispanic MBAs, University of Denver Latino Alumni Association and Board member of Denver Sky High Rotary and Rotary District 5450.